

NetsEco™

eNEWSLETTER

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NetsEco, towards greener pastures!

*opening a
greener path
forward*



Nets Printwork Sdn. Bhd. ESTABLISHED 1981
the heart of Business Strategy

what's in store...

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Publication Committee:

Advisor

: Teh Leong Sim

Chairperson

: Teh Soo Tyng

Editorial Member

: Elmer Khor, Eric Yeo

in his own words...

NetsEco – A Greener Way Forward

A truly eco-friendly printing service or company will go beyond choosing recycled paper and using soy ink. It publicly demonstrates a company's commitment and effort towards sustainable solutions in all its day-to-day operations. The idea of eco-printing involves changing not only materials, but that of the management system and the press machines as well.



Just last month, on 11 August 2011 and in conjunction with our Open House, we launched NetsEco – Total Eco Printing Solutions. We were honoured and grateful to have YB Dato'Sri Peter Chin Fah Kui, Minister of Energy, Green Technology and Water and Dr. Nazily Mohd Noor, Chief Executive Officer, Malaysian Green Technology Corporation to commemorate this precious and meaningful milestone with us, as well as to officially launch our green dreams towards zero carbon emissions in our atmosphere.

This is indeed another turning point for us in moving towards an environmentally friendly industry. On another note, we would also like to congratulate the 23 organisations who have participated in our Front-Runner Programme to show their commitment in best practices, and being exemplary role models toward conserving our precious environment.

Following the signing of MoU with Heidelberg Malaysia, we will continue to strive in providing carbon neutral printing services under NetsEco – our new green arm.

Towards a greener future,

Teh Leong Sim
Corporate Sustainability Director

events & exhibitions

Exhibition at KL Hilton



During the Launch of The Green Building Index (GBI) Industrial New Construction (INC) & Industrial Existing Building (IEB) Rating Tools on 7 June 2011 at the KL Hilton Hotel, we took the opportunity to set-up a display booth. We received a VIP visit from YB Dato' Sri Peter Chin Fah Kui and had a good exchange of views regarding eco-printing.

events & exhibitions

Exhibition at UCSI University



One of NetsEco's buntings displayed on stage.

The Leaders International Magazine organised their first Green Business Forum on 22 June 2011 at UCSI University. The event was endorsed by the Ministry of Energy, Green Tech and Water (KeTTHA) with the objectives of:

- Exposing cross-industries in creating new 'green business' opportunities
- Identifying and capturing green ideas and practices for a more advanced green business
- Overcoming the challenges in going green and accomplishing green results
- Moving towards a greener, healthier and sustainable country
- Preventing natural resources from depleting

PMHA Audit



A photo session with the audit team of PMHA at the end of the assessment.

Good news! Two auditors and a representative from the PMHA organising committee visited our site on 20 July 2011. We have successfully entered the second stage of assessment in the Prime Minister's Hibiscus Award 2010 / 2011!

events & exhibitions

Open House and Launching of NetsEco – Total Eco Printing Solutions



We launched NetsEco - Total Eco-Printing Solutions on 11 August 2011. The Open House was attended by about 50 invited guests and officiated by Dato' Sri Peter Chin Fah Kui, Minister of Energy, Green Technology and Water. The ceremonious occasion revealed NetsEco as the green arm of Nets Group of Companies, and its eco-printing service, green design and carbon footprint logos.

Dato' Sri Peter Chin and Dr. Nazily, CEO of Malaysia Green Technology Corporation, were both presented with an instantaneous printing of their namecards using NetsEco's state-of-the-art eco-printing press. Together with their namecards, the special guests were simultaneously given Malaysia's first Life Cycle Carbon Emissions Report that detailed the amount of carbon emission that has been greatly reduced, as a result of the printing process. This in turn, sets a crucial benchmark for eco-printing standards in the country.



In terms of calculating the life cycle of print jobs, clients have the opportunity to imprint the carbon footprint logo on their print materials (apart from having the eco-printing and green design logos as well), which specifies the amount of carbon

events & exhibitions

Open House and Launching of NetsEco – Total Eco Printing Solutions

emissions released from the printing process. For those who require to present their environmental management initiatives, this carbon footprint report will be an essential support to their corporate sustainability or corporate social responsibility account.

A Green Partnership MoU was also signed between Mr. Teh Leong Sim and Mr. Bent, Managing Director of Heidelberg Malaysia Sdn Bhd, to introduce the first Carbon Neutral Press in Malaysia. This project was also awarded the Green Project Certificate under the Green Technology Financing Scheme (GTFS).



To ease the concern on pricing matters, guests were invited to participate in the Front-Runner Programme – an exclusive invitation that caters to the first 100 organisations in encouraging them to subscribe to green printing, while offering participants preferential rates in the green services provided by NetsEco. 16 organisations were awarded with a Certificate of Appreciation for their involvement in the Front-Runner Programme and becoming one of the first companies to lead the change towards environmental protection.



Look out!

22 October 2011 Plant-A-Tree with Meeco

We will be organising a special "Plant-A-Tree with Meeco" event on 22 October 2011 (Saturday) at the Forest Research Institute Malaysia (FRIM). Themed, "Growing the Seeds of Hope", this community activity is arranged with the purpose of inspiring people to recognise their responsibilities and to play their part in the conservation of the environment.

Together with our eco ambassador, Meeco, who plays a vital role in imparting green messages to the community at large, we are kick-starting this green move this year in conjunction with the celebration of the International Year of Forest 2011. The primary objective of this event is to support the research to generate new value in wood resources, and our hope is to be able to inspire communities at large to consciously plant at least ONE tree by the end of the year.



5 Nov 2011 Eco Farm Trip

Have you always wanted to know what the term "organic" meant? If you're a curious case and would like to journey in an educational tour, the Eco-Welfare Committee will be organising a trip to an organic farm on 5 November 2011 (Saturday). Don't miss it!