

NetsEco, towards greener pastures!





Vol.4, November, 2011

Nets Printwork Sdn. Bhd. Comment the heart of Business Strategy

### what's in store...



Our Corporate Sustainability Director Speaks

#### In His Own Words

#### IGEM 2011

We participated in the International GreenTech and Eco Products Exhibition held from 7-10 November 2011, at the Kuala Lumpur Convention Centre (KLCC) – showcasing our designer series of stationery and Meeco A4 paper products under the theme "Cradle to Cradle".

We have some great news too.

I am proud to announce that we emerged as Third Prize Winners for the Best Booth Design category – which goes to show our teams' creative and innovative talents. We brought in a real tree measuring 2 metres in height for visitors to make their "green pledge", while the booth was constructed using the pallet from our factory.

What can I say - but well thought and well done!



(The designer series products)



(The newly launched Meeco A4 Paper)

Publication Committee:

Advisor Chairperson Editorial Member : Teh Leong Sim : Teh Soo Tyng : Elmer Khor, Eric Yeo



### 1GEM 2011

(Mr. Tony Teh receiving the prize from YB Datuk Seri Chin Fah Kui, Minister of Energy, Green Technology and Water)



(IGEM 2011 Best Booth Design Category - 3rd Prize Winner)

Malaysia (FRIM) on 22 October 2011 during the Plant-A-Tree with Meeco activity, jointly organized by the Eco Welfare Committee of Nets Group of Companies (NGOC). This time, we raked in 110 participants from 15 various organizations.

50 seeds were planted at the Forest Research Institute of

The event kicked-off with participants gathering at the entrance of the botanical gardens and were led through a 1km path of breathtaking displays of flora and fauna, before reaching a large shaded hut called the "Climber House", where participant registration ensued and complimentary T-shirts were handed out. An FRIM Officer greeted all participants, giving them a brief on the species of tree that they were about to plant (Chengal). Added information on the tree species were also shared, such as its maximum height, age, and its conservational status as being 'vulnerable' on the IUCN Red List of Threatened Species, and its uses for boats, pillars, and bridges. Participants were also taught about "planting techniques", like how to dig up the earth to a proper depth to place the tree in them without suffocating the roots.

Right after the tree-planting activity, all participants were treated to light refreshments and a goodie bag souvenir, courtesy of NetsEco. Apart from that, a creative sport was also planned to encourage participants in creating an innovative item using limited resources like waste paper, boxes and plastic bottles. Participants were divided into several groups and the "Best Eco-Innovative Prize" was awarded to Group 3 for designing a "green suit" equipped with body armour, a helmet and a sword. The panel of judges included Teh Leong Sim – Corporate Sustainability Director of Nets Group of Companies, Anthony Meh – Choreographer and Managing Director of Dua Space Dance Theatre, and Hideaki Lim – Principal Consultant of Hideaki Fashion Studio.

Nets Printwork Sdn Bhd also received a "Friends of FRIM" certificate from FRIM, a clear testament of NetsEco's dedication and continuous commitment to sustainable solutions, and being part of the solution to the many environmental changes in the world today.

Plant-A-Tree with Meeco -"Growing the Seeds of Hope"



(Even children can handle tree planting works)







### Tree planting

Inovative



(Group members putting recyclable items together. They turned out to be the winner of the Best Eco Creative Awards!)

First Talk at KBU – Educating Towards a Greener Generation

#### Second Talk at UiTM

Eco Farm Visit Mr. Teh Leong Sim was invited to present a talk titled "Total Eco-Printing Solutions and Sustainability" at KBU International College on 21 October 2011. This was part of the seminar series organized during a month long (26 September – 31 October 2011) event to create awareness of green initiatives and activities. The event was jointly organized by the School of Design, School of Engineering and Computing, and the School of Business, Hospitality and Tourism.



Ms. Teh Soo Tyng also presented a talk entitled " Green Event Management and Total Eco Printing Solutions" at the Green Event Management Convention 2011 at UiTM Puncak Alam on 22 November 2011. The event was attended by over hundreds of students and lecturers.

The Eco Welfare Committee organized a visit to the GK Organic Farm on 5 November 2011. Around 25 members of staff and their loved ones joined the visit - experiencing fresh air, walking barefeet around the farm, and being treated to some truly organic foods and beverages. Many purchased organic vegetables and fruits, leaving the farm contented with a flush of healthiness.



(Starting the day with some yoga movements led by Mr. Gan, the owner of the farm)

### Eco Farm Visit



(Participants listening to Mr Gan's briefing on the introduction of organic vegetables)



(A group photo before bidding farewell to GK Organic Farm)

### JCI Corporate Social Responsibility Award





#### **PMHA** Award

### Look Out!

#### We did it!

Nets Printwork Sdn Bhd won the JCI Corporate Social Responsibility Award – Industry Class Sector Awards in Manufacturing. The announcement was made on 17 November 2011 during the Gala Dinner at the Sime Darby Convention Centre. The event is supported by the Prime Minister's Department, the Ministry of Youth & Sports, the Labour Department of Peninsular Malaysia (an agency under the Human Resource Ministry), and audited by McMillan Woods Global.

We also witnessed Nets Printwork as one of the signatories for the UN Global Compact to empower young people in creating positive change.

Let's keep up this excellence!



Yet another feather to our cap!

We won the Prime Minister's Hibiscus Award 2010 /2011 for Notable Achievement in Environmental Performance and also the SME Award. Well done to all teams who've oiled and administered this amazing success – we succeeded as ONE!