

# ESG Manager Course

## Siri 6 (ESG06): Sustainable Design and Circular Design: What are the differences, and do you need them?

This course addresses the specific needs of businesses seeking to explore or transform their existing linear business model into a circular one. It is particularly well-suited for professionals responsible for strategising and managing sustainability initiatives within their organisation.

This course will cover in-depth circular economy actions with practical sessions for participants to learn by doing. The challenging hands-on session will cover the full spectrum of the circular supply chain, from circular product design, reverse logistics, and remanufacturing to collaborative networks, to name a few.

This is also one of the essential course for Sustainability / ESG Manager. Upon completion of this course, one can also register for our other four courses and assessment to obtain the ESG Manager certificate.

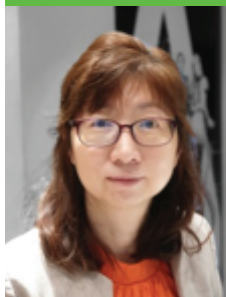


**Objective** To provide participants with essential understanding of Circular Economy in practice.



**Trainer** Ts. Teh Soo Tyng

**Guest Trainer** Mr. EeKang Ooi



Ts. Teh Soo Tyng

Ts. Teh Soo Tyng embarked on sustainability management career for more than 13 years. Ts. Teh Soo Tyng has experience in establishing carbon footprint for printed material since 2010. She has additional expertise in eco-conception, life cycle assessment (LCA), carbon footprint (CFP) analysis and sustainability reporting (SR). In 2016, she is recognised as National Industry Expert and Panel NOSS (National Occupational Standard Scheme) of Environment by Ministry of Human Resources Malaysia. In 2018, she is conferred as Certified Sustainability Practitioner by Institute of Certified Sustainability Practitioners. She became a certified trainer cum assessor and WELL Accredited Professional (WELL AP) in 2020 and International Sustainability and Carbon Certification (ISCC) auditor in 2023.



Mr. EeKang Ooi

Mr. EeKang Ooi has been one of the pioneer product design consultancies in Malaysia (1997-2020) and completed more than 500 projects for local and international multinational corporations, he now teaches industrial design and sustainable design-related subjects and encourages entrepreneurship among his students.

Currently, he facilitates industry collaborations for his design students. He has recently helped his students from the School of Media Arts & Design (SOMAD) of Asia Pacific University of Technology and Innovation (APU) to create and launch a new circular design material using synthetic composites.

He has won more than 15 awards and recognitions during his consultancy, and recently, he has succeeded in mentoring APU students to win the prestigious Dyson Design Awards 3 times in a row (2020 to 2022). His student also won the 2021 MIFF First Prize, and Mr. Eekang Ooi received the best mentor award, respectively. Prior to 2021, Mr. Eekang Ooi also received the Excellence Mentor Award from the Network Originality Competition organised by China Invention Association and China Technical Education Association.



**Date** 22 August 2023 (Tuesday)



**Venue** Klang Valley (to be confirmed)





## Tentative Programme

Time	Agenda
09.00	The beginning of consumption, the road to climate change
09.30	From CSR, SDG, ESG to CE
10.00	Sustainable design versus circular design
10.30	Break
10.45	Circular economy actions
11.45	Practical Session – envision and ideation towards a closed loop system
13.00	Lunch
14.00	Practical Session – negotiate and innovate your ways in a circular business model
15.30	Break
15.45	Group presentation
17.00	End



**Expected number** 20-30 pax



**Organiser** Academy of Sustainability and Innovation, Eco Sentido Sdn Bhd



**RM 1100/pax** Early Bird (register and pay before 17 July 2023) RM 850.00 per pax  
Register two (2) courses RM1500/pax (save RM700)  
Register three (3) courses RM2160/pax (save RM1140)  
*Registration Fee is HRDC claimable include tea break, lunch, training material and certificate of participation*



**Target Participant** Sustainability / ESG Manager, Risk Manager, Strategy Manager, Operation Manager



**Participant pre-qualification** At least three years of working experiences



**Registration** Please liaise with Mr Hilmi at 017-3086601 / Ms. Ping Ping at 016-6650654  
For any assistance, please call (9.00 am – 6.00 pm, Monday – Friday) 03-89429858



**Payment**

1. Payment to be made by crossed cheque or online transfer to Eco Sentido Sdn Bhd
2. Payment details for EFT / IBG purposes:  
Beneficiary Name: ECO SENTIDO SDN BHD  
Bank Name: Malayan Banking Berhad  
Bank A/C No: 562666065543

## We appreciate your support!

Register up to three courses of the ESG Manager Siri, we are offering the following additional benefit(s):

1. Half day local organic farm trip
2. Inclusive of 1 vegetarian semi buffet lunch + farm activities - farm walk, enzyme making demo



Contact Us

**Eco Sentido Sdn. Bhd.**

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scan here to register